PEDM GLOBAL SALES
PETITELIN CO., LTD.
ESSENLUE CO., LTD.
DOODOOSTORY CO., LTD.
MOYUUM CO., LTD.

19-12, Seocho-daero 46-gil, Seocho-gu,
Seoul, Republic of Korea

www.petitelinstore.com
www.whittlestore.com
www.moyuum.com

Petitelin X Essenlue X Moyuum

As a child premium specialized company,
only introduces the premium brand which can
be assured the honest, superior quality and design.

MOYUUM

Moyuum store
www.moyuum.com

Naver store
smartstore.naver.com/moyuum





About
MOYUUM

Moyuum, seeks to create a virtuous cycle of “small happiness” and “customer satisfaction” through expertise and consideration



Petit Elin

Petitelin store
www.petitelinstore.com

Naver store
brand.naver.com/petitelinstore











About
PETIT ELIN

PETIT ELIN, meaning by little happiness, founded in 2010 under the principle of only place the premium products of our adorable children first in everything that we do.

As a child premium specialized company, PETIT ELIN only introduces the premium brand which can be assured the honest, superior quality and design.



ESSENLUE
SIMPLE&LUXURY

Essenlue Web
www.essenlue.com







Simple&Luxury

ESSENLUE

We believe the Essential Value for ESSENLUE is "mom's love".

ESSENLUE aims to be a company that can lead to "every mom's happy baby care life", covering from maternity to baby care.





BRAND

Petit Elin, Essenlue, DooDoo Story and Moyuum, four companies formed up as a one group, we are the leading organization in premium Mom and Baby industry in Korea.

We are very proud of the achievements we have in Korean market, currently expanding to Asia Pacific and Global market places. We have over 15 brands ranging almost everything that Mom and Baby needs during 0 to 3 year old. For the last 10 years, Petit Elin-Essenlue group (PEEL) has been making efforts on creating happiness and convenience for mom and baby, we have been creative, innovative and effective in developing series of brands by each category, almost everything that Mom and Baby needs during 0 to 3 year old. Baby bottles, teethers, feeding accessories, cushions, pillows, blankets, clothings, swaddles, playpens, furniture, toys, skin cares, baby wash, shampoo, sunscreens, diapers, wash detergents, fabric softners, masks, water purifying filters, shower heads, story books, play toys and more things. Our brands is well known amongst mothers in Korea, with the quality and value we provide, the Premium and high standard.

Our teams of experts possess a great deal of professional skills, knowledge, know-how and expertise in each product category they manage, offering a satisfactory values. We are enthusiastic about this business, and serious about international market development, from the past to the future.

We give a small happiness, and essential values to the customers and consumers. We gain trust by building partnership, helping our partners to grow together.

Come and Join our global eco-system, and create the success of Petit Elin, Essenlue, DooDoo Story and Moyuum.

DONO&DONO · MOMORABBIT · DooDoo · Botanical Therapy · Eineibaum · MÕNTFRA · MOYUUM · 365 · elävä · Harper's Table · Biomela · h:ernaiv · puredot · haave bricks · sagepole · Milo & Gabby · ELPRAIRIE · LILLE HAVEN



HISTORY

2010-2015

2010
- 03 Founded “PETIT ELIN Co, Ltd.”
- 06 Launched baby stroller accessories brand “ELEPHANT EARS”
- 07 Launched baby fashion brand “KINDERSPEL”

2011
- 07 Launched nature infant detergent brand “ATTITUDE”
- 09 Launched premium toddler bedding brand “MILO & GABBY”

2012
- 01 Opened baby premium official store “Petitelin Store”
- 08 Acquired the certification of R&D department operations management by Korea Industrial Technology Association
- 09 Launched luxury living doll brand “JELLYCAT”
- 11 Acquired the certificate of venture business by Korea Technology Finance Corporation

2013
- 10 Won an award “MILO & GABBY” as Good design
- 10 Launched “KINDERSPEL” in Taiwan
- 12 Launched “KINDERSPEL” in Singapore

2014
- 03 Launched premium wipes brand “ELPRAIRIE”
- 04 Launched premium new born brand “LILLE HAVEN”
- 07 Launched “KINDERSPEL” in Hong Kong and Australia
- 08 Launched high quality feeding brand “MOYUUM”
- 11 Launched baby carrier brand “ECLEVE”

2015
- 03 Got a patent on an “ECLEVE” hip seat carrier
- 06 Designated as a “High Growth Company” by The Small and Medium Business Administration
- 08 Found a subsidiary company “ESSENLUE”
- 09 Got a patent on “MOYUUM PPSU” baby bottle & rubber nipple
- 09 Opened Petitelin Store at Lotte department store

2020-2022

2016
- 03 Launched integration brand “SAGEPOLE” which is including 3brands (BOOKLEBEN, LEMONCANVAS,CUNATENT)
- 01 Opened at COSTCO

2017
- 03 Launched baby stroller accessories brand “LITTLE FENNEC”
- 04 ‘Sagepole’ baby table chair 2017 Reddot Award Winner

2018
- 06 Italian premium bath product brand 'OK baby' launched
- 08 Launched brand “ELAVA"
- 11 Won ‘2018 Korea design Awards’ as good design

2019
- 01 Launched brand "Harper's Table”
- 05 Selected as ‘Moyuum’, ‘2019 Korea Mom’s Choice Awards’ in bottle sterilizer category
- 07 Contract of MOU

2020
- 02 Won an award as ‘Germany IF Design Awards 2020’ - Sagepole (wood babyroom) Moyuum(suction plate)
- 02 Peitelin X Hyundai H Mall Business Partnership Agreement(JBP) contract
- 07 Launched health care brand “PUREDOT”
- 09 Won an award as ‘2020 Good design’ - Sagepole (Jumbo booster), Moyuum (Paicifier, clip case)
- 09 Launched Premium Health Functional food, ‘Biomela’
- 12 Won an Award "Chef the Smart" as Good design

2021
- 01 Got a patent on "Harper's Table" Send Atelier
- 08 Launched Premium Living brand, ‘Moyuum365’
- 09 Launched Double Vegan child skin care brand, ‘Hernaiv’
- 09 Selected as ‘2021 Global luxury brand’
- 12 The 58th Trade Day, Awarded ‘The Tower of One Million’
- 12 ‘Elava’ Opened in department store ‘Central’ of Thailand

2022
- 03 Won an award ‘2022 Reddot Design Awards’ – Moyuum (suction ball)
- 12 Moyuum Co. Ltd., spin-off from Petitelin Co., Ltd.





EU

2013. 09
Cologne
(Germany)

2014. 09
Cologne
(Germany)

U.S.A

2015. 10
ABC Kids Expo
(Las Vegas, U.S.A.)

2016. 10
ABC Kids Expo
(Las Vegas, U.S.A.)

2017. 10
ABC Kids Expo
(Las Vegas, U.S.A.)

2018. 10
ABC Kids Expo
(Las Vegas, U.S.A.)

ASIA

2013. 12
IDT Expo
(Hong Kong)

2015. 06
Yiwu
(China)

2015. 07
CBME
(Shanghai, China)

2016. 08
CBME
(Shanghai, China)

2017. 03
MICF
(Beijing, China)

2017. 08
CBME
(Shanghai, China)

2018. 07
CBME
(Shanghai, China)

2019. 07
CBME
(Shanghai, China)

2020. 12
VIETBABY
(Hochiminh, Vietnam)

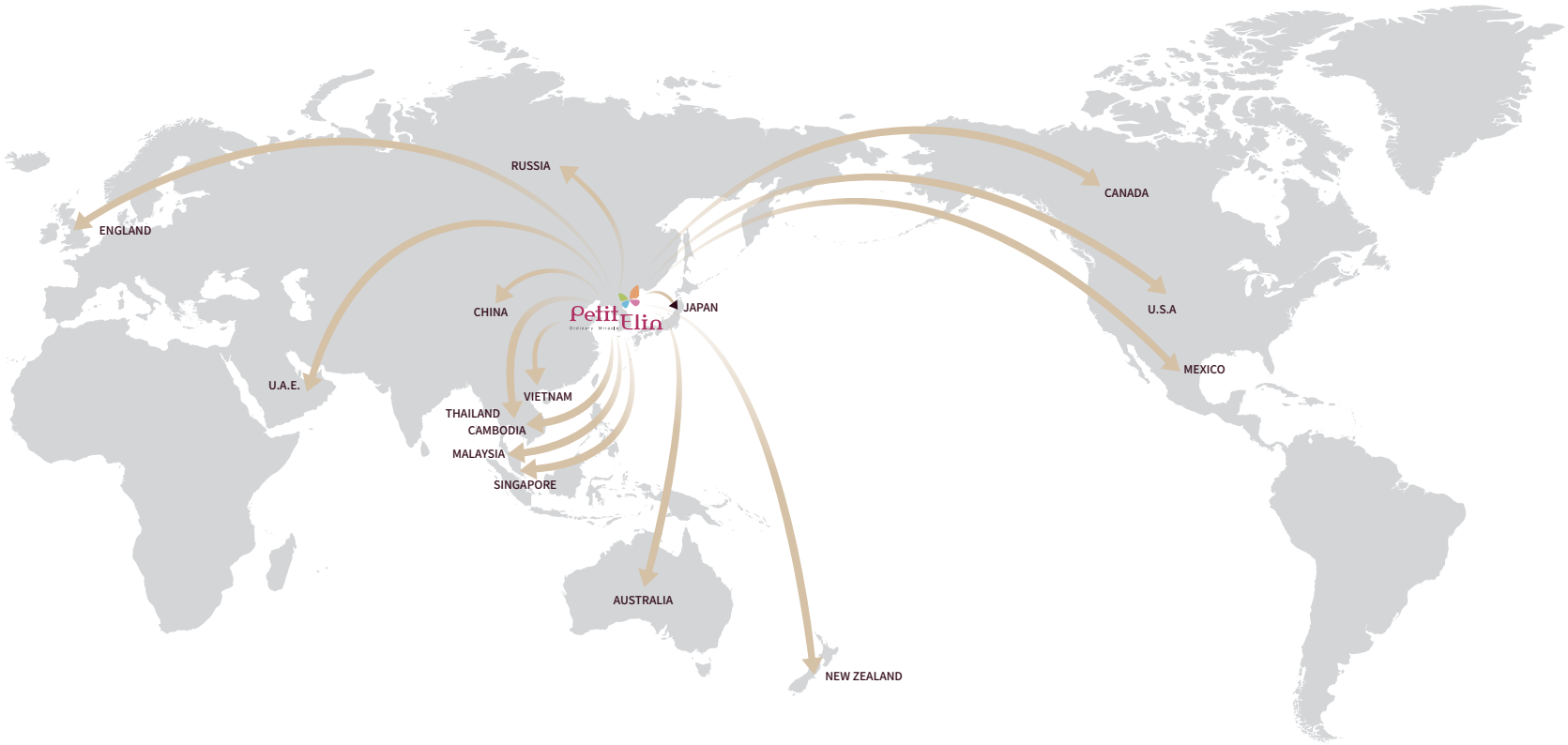
2022. 06
VIETBABY
(Hochiminh, Vietnam)

2022. 09
VIETBABY
(Hanoi, Vietnam)



OVERSEAS BUSINESS

PETIT ELIN, Leading company of Korean Market about the Baby & Mom products.
Also we are spreding the markert to all over the world.
PETIT ELIN expect to spread more and more to the all over the world.





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moyuum
Moyuum's promise for the health and safety of your babies
moyuum:365
BABY BOTTLE & DISH SOAP
moyuum:365
BABY BOTTLE & DISH SOAP



MOYUUM

Moyuum takes great pride in the fact that it makes things that babies taste and touch for the first time in their lives. We believe that is why our products must be completely safe and top-quality to ensure convenience and comfort for everyone.
Moyuum will keep its belief that the products we make are used to take care of babies and promiseto put the health and safety of babies first at all times.

MOYUUM	A premium pregnancy & baby product brand that shares every moment of your child's life
moyuum 365	A premium vegan baby laundry detergent with warmth and genuine care of 36.5℃

Baby Bottle

All-in-One Baby Bottles & Real Fit Nipples

- Premium products with top quality and safety
- Everything from baby bottles to straw cups are available for different developmental stages
- All accessories are compatible with all milk bottle models (except for glass milk bottles)
- Effective anti-colic design with air valve
- Five nipple models that can be used for different developmental stages





PPSU All-in-One Baby Bottles & Real Fit Nipples



PPSU All-in-One Baby Design Edition



Glass Milk Bottles

Baby Food Supplies & Accessories

Moyuum Baby Products & Cooking Utensils

- Ideal for cooking baby and toddler food
- Suction food plates and suction balls with broad suction cups boasting of super strong hold
- Baby food plates with customizable modules
- Baby bibs that are easy to wear with one-touch buckles
- Won the Excellent Design Award in the baby category at the 2020 iF Design Award (Germany)
- Winner of the 2022 Red Dot Award (Silicone Plate Suction Ball)





PPSU All-in-One Baby Bottles & Real Fit Nipples



PPSU All-in-One Baby Bottles & Real Fit Nipples



Baby Food Tray with Multiple Dividers





One-Touch Buckle Bib



Straw Cup

Baby Teether

Pacifiers & Teethers

- Fashionable colors, safe materials, ergonomic designs
- Moyuum Silicone Pacifier, Clip, Multi-purpose Case
- Won the Good Design in the Living Design category at the2021 Product Design
- Completed compliance test for Moyuum Teether in the US market
- Selected as one of the 2021 Global Premium Living Goods





Silicone Pacifier



All-Silicone
Macaron Pacifier



Pacifier Clip & Case



Pony Teether



Star Teether



Swing Bird Teether



Apple Peach Teether Juice Net



Gift bag Teether

Sterilizer & Bottle Brush

Sterilizer & Cleaning Tools

- Powerful sterilizer using UV light
- Carefully designed baby bottle sterilizer for user convenience
- Easy-to-use, portable sterilizer that can disinfect various baby products
- Cleaning tools made of safe materials
- Sponge and silicone cleaning brushes that you can pick and choose according to your preferences
- Non-fluorescent baby laundry net





UV LED Baby Bottle Sterilizer



Portable Multi-Purpose Sterilizer



Multi-steam Sterilizer



Baby Bottle Drying Rack



Disinfection Tongs



Silicone Baby Bottle Brush



Long Handle Sponge Multipurpose Brush



Baby Bottle Cleaning Stick with Sponge Tip



Baby Laundry Net

Bottle & Breast Feeding supplies

Breastfeeding Supplies

- Premium breastfeeding products to ensure happy breastfeeding time for babies and mothers
- Nipple shields, breastfeeding pads, and milk storage packs that help mothers with healthy breastfeeding practice
- Milk powder cases and smart thermos that will make mothers' bags lighter when traveling with babies





Milk Powder Case



Smart Thermos



Nipple Shield



Ultra-Thin Breastfeeding Pad



Milk Powder Storage Pack



Breast Milk Storage Pack

Baby Care Product

Hygiene & Dental Care

- Excellent quality and fashionable colors
- Hygienic products for the health and safety of babies
- Dental care products that help children learn correct toothbrushing habits throughout different developmental stages and put healthy smiles on their faces
- Reusable antibacterial baby zipper lock bags that are large enough for various items
- Premium Dual Thermometer made in South Korea and verified by the Ministry of Food and Drug Safety





Silicone Finger Toothbrush



Training Toothbrush Set



Ultra-Fine Tetra-Tip Toothbrush



Baby Zipper Lock Bags



Infant Cotton Tips



Premium Dual Thermometer

Baby Detergent

Baby Laundry Detergents

Premium vegan baby laundry detergents with warmth and genuine care of 36.5℃

- Safe detergents ideal for 365 days and made with genuine care of 36.5 degrees
- Vegan detergents certified by The Vegan Society in the United Kingdom
- Strict, stringent six-stage quality control system
- Contains only EWG Green-grade ingredients (full disclosure)
- Free of hazardous ingredients and heavy metals
- Gentle formula clinically tested to be hypoallergenic





Baby bottle & dish detergent
Bubble Fragrance Free



Baby bottle & dish detergent
Liquid Fragrance Free



Laundry detergent
Fragrance Free



Laundry detergent
Floral Musk



Fabric Softner
Baby Soap



Fabric Softner
Floral Musk


Milo & Gabby®
Adorable friends
Beyond simple pillow or cushion, a childhood best friend buddy
Milo & Gabby lead our child to have a good night's sleep.

Milo & Gabby®
Adorable friends

milo and gaby,
Character design that stimulates imagination
We share our children's dreams and growth.

It is a friend-like brand that provides warmth
and comfort anytime, anywhere.

Give your child a best animal friend as a gift!
Milo and Gabby friends, take care of my child!





Mini pillow case



Size/Weight	50 x 30(±3)cm / 45`~ 69g
Material	Cotton 100%
Country of Origin	Korea

Kids pillow case



Size/Weight	50 x 30(±3)cm / 45`~ 69g
Material	Cotton 100%
Country of Origin	Korea

Long pillow case



Size/Weight	50 x 30(±3)cm / 45`~ 69g
Material	Cotton 100%
Country of Origin	Korea

Signature Kids pillow case



Size/Weight	50 x 30(±3)cm / 45`~ 69g
Material	Cotton 100%
Country of Origin	Korea



Mini pillow + sleeping bag set



Size/Weight	Pad – 140x70(±3)cm, Blanket – 110x90 (±3)cm 총 중량 - 1450g
Material	Pad, Blanket outer : 100% Modal Pad outer 2: 100% Rayon Blanket outer: 100% Cotton Filling: 100% polyester
Country of Origin	Vietnam

Four seasons Sleeping bag



Size/Weight	170x80(±3)cm / 1450g
Material	Pad, Blanket outer: 100% Modal Pad outer 2: 100% Rayon Blanket outer 2: 100% Cotton Filling: 100% Polyester
Country of Origin	Vietnam

Dual Sleeping bag



Size/Weight	170x80(±3)cm / 1450g
Material	Pad, Blanket outer: 100% Modal Pad outer 2: 100% Rayon Blanket outer 2: 100% Cotton Filling: 100% Polyester
Country of Origin	Vietnam



Green tea Four seasons Modal Comforter



Size/Weight	110x150(±5)cm / 720g
Material	Outer 1: 100% Rayon(Modal) Outer 2: 100% Rayon(Modal) Filling: 100% Polyester
Country of Origin	Korea

Green tea Winter Modal Comforter



Size/Weight	Pad: 110x140(±5)cm / 1000g Blanket: 110x200(±5)cm / 720g
Material	Pad outer 1: 100% Rayon(Modal) Pad outer 2: 100% Rayon(Modal) Pad Filling: 100% Polyester Blanket outer 1: 100% Rayon(Modal) Blanket Outer 2: 100% Polyester Blanket Filling: 100% Polyester
Country of Origin	Vietnam



Loha-Cool Rayon Blanket



Size/Weight	170x80(±3)cm / 1450g
Material	Pad, Blanket outer: 100% Modal Pad outer 2: 100% Rayon Blanket outer 2: 100% Cotton Filling: 100% Polyester
Country of Origin	Vietnam

Loha-Cool Rayon Pad

Size/Weight	170x80(±3)cm / 1450g
Material	Pad, Blanket outer: 100% Modal Pad outer 2: 100% Rayon Blanket outer 2: 100% Cotton Filling: 100% Polyester
Country of Origin	Vietnam

Double Air-Mesh Cool Mat



Size/Weight	170x80(±3)cm / 1450g
Material	Pad, Blanket outer: 100% Modal Pad outer 2: 100% Rayon Blanket outer 2: 100% Cotton Filling: 100% Polyester
Country of Origin	Vietnam



Four seasons Modal Blanket



Size/Weight	105x105(±5)cm / 140g
Material	100% Modal
Country of Origin	Korea

Modal Cotton Fleece Blanket



Size/Weight	120x120(±5)cm / 310g
Material	45% Modal + 55% Cotton
Country of Origin	Korea

Modal non-slip waterproof pad



Size/Weight	50x90(±5)cm / 100x130(±5)cm 186g / 533g
Material	Outer 1: 100% Modal Outer 2: 50% Polyurethane, 50% Silicone
Country of Origin	Korea

Four seasons Reversible Pad



Size/Weight	100x140(±5)cm / 677g
Material	Outer1 : 100% Rayon(Modal) Outer 2: 100% Raton(Silk) Filling: 100% Polyester
Country of Origin	Korea


elävä
Inspired by Finland, elävä





elävä

For our baby's life full of happiness,
Elava explores and studies everything
about the baby's sleep.

Meet Elava,
the premium honey sleep care that
our baby meets for the first time



Inspired by Finland, elävä

Memory foam acid reflux cushion



Size/Weight	60*80 / 3kg(±100g)
Material	Cover outer: 100% Cotton Cover inner: 100% Polyester(Mesh)
Country of Origin	Korea

Modal acid reflux cushion



Size/Weight	65*76 / 2kg(±100g)
Material	Outer: 100% Modal Inner: 100% Polyester
Country of Origin	Korea

Dual-side acid reflux cushion



Size/Weight	65*76 / 2kg(±100g)
Material	Cover 1: 100% Cotton Cover 2: 100% Polyester(air-mesh)
Country of Origin	Korea

Baby Pillow



Size/Weight	35*22*1 / 210g
Material	Outer 1(Soft Mesh cover): Polyester, Nylon, Polyurethane Outer 2 (Ice Cooling cover): Polyester, Polyethylene Outer 3: Polyester, Nylon, Polyurethane Filling: Silicone, Polyurethane
Country of Origin	Korea

Baby Pillow



Size/Weight	65*76 / 471g
Material	Outer 1 (Ice cooling cover): Polyester, Polyethylene Outer 2: Polyester, Nylon, Polyurethane Filling: Silicone, Polyurethane
Country of Origin	Korea



Swaddle
Cotton



Size	S 68*18cm, M 75*20cm
Weight	70g(±5g)
Material	86% Cotton, 3% Polyester, 11% Elastin
Country of Origin	Korea



Swaddle
Cotton 나비잠 좁쌀 속싸개 바디수트형



Size	S 21*36.5cm, M 24*46cm
Weight	170g(±5g)
Material	86% Cotton, 3% Polyester, 11% Polyurethane
Country of Origin	Korea



Swaddle
Cotton 나비잠 좁쌀 속싸개 (보낭형_코튼)



Size	S 34*60cm, M 36.5*69cm
Weight	220g(±5g)
Material	86% Cotton, 3% Polyester, 11% Urethane
Country of Origin	Korea

Swaddle
Aero-Cool 무소음 스와들 스트랩 (에어로쿨)



Size	S 68*18cm, M 75*20cm
Weight	70g(±5g)
Material	92% Polyester, 8% Polyurethane
Country of Origin	Korea

Swaddle
Aero-Cool



Size	S 21*36.5cm, M 24*46cm
Weight	170g(±5g)
Material	86% Cotton, 3% Polyester, 11% Polyurethane
Country of Origin	Korea

Swaddle
Aero-Cool 나비잠좁쌀 속싸개(보낭형_에어로쿨)



Size	S 34*60cm, M 36.5*69cm
Weight	220g(±5g)
Material	92% Polyester, 8% Polyurethane
Country of Origin	Korea







Light blanket

Size	106 x 106cm
Weight	115g(±5g)
Material	100% Cotton
Country of Origin	Korea



Body pillow for pregnant woman

Size	62*112cm
Weight	1.8kg
Material	Cover 1: 100% Modal Cover 2: 100% Cotton Inner: 100% Polyester
Country of Origin	Korea


ELPRAIRIE
Absorbs wetness for up to 12 hours,
Allowing baby's skin to breath Safety.





ELPRAIRIE

- The Skin Irritation Test(SIT) Completed
- Innovative Elprairie's "AIR-WING"
- Improve absorption and Eliminate leakage Wet Wipes
- "EWG ALL GREEEN' grade ingredients



Air Diapers & Wet Wipers

- The Skin irritation Test(SIT) Completed
- Innovative Elprairie's "AIR-WING"
  -Improve absorption and Eliminate leakage
- Absorbs wetness for up to 12hours,
  Allowing baby's skin to breath
- Safety Wet Wipes
  -'EWG ALL GREEN' grade ingredients



Air Wing Band Diapers

S



Newborn baby
NB~6.5kg / 34ea

M



Around a bundred day old baby
6~11kg / 30ea

L



A little walker
10~14kg / 26ea

XL



A active walker
13kg + / 22ea



Air Wing Pants Diapers



L

A little walker

9~14kg / 44ea



XL

A active walker

13kg + / 42ea



XXL

A energetic runner

15~25kg / 40ea

Air Thin Pants Diapers



L

A little walker

9~14kg / 34ea



XL

A active walker

12~17kg / 30ea



XXL

A energetic runner

15kg~ / 26ea

Wet Wipers



Prestige

72pcs / 20pcs
Premium Embossing,
Rayon 100%, 75gsm, 180x200mm,
Unscented, Nature complex



Premium

70pcs
Premium Embossing,
Rayon 100%, 65gsm, 170x200mm,
Unscented, Nature complex



Milo&Gabby

72pcs
Thick Embossing,
Rayon 60%, 75gsm, 180x200mm,
Unscented, Nature complex

h:ernaiv

The First and Best Choice for Baby, h:ernaiv







h:ernaiv

Korea's first Korean & British double vegan baby skin care

Hernaiv is the first brand in Korea to receive British & Korean double vegan certification for infants.
For our precious baby skin, we not only received a tricky vegan certification twice, but also egw green rating, unnecessary ingredients, and no fragrance prescription, so you can use it with confidence from newborns.



DAILY CARE



Contains ceramide ingredients to keep moisture for a long time
Vegan Baby Lotion



From head to toe, quickly as one
Vegan Baby Shampoo & Wash



ceramide with 2 moisturizing ingredientsstrong moisturizing
Vegan Baby Cream



Soothing & cooling to keep newborn skin healthy
Vegan Baby Serum



Full of moisture without stickiness
Convenient stick-type cream
Vegan Baby Stick Balm

SUNCARE



Sunscreen is mild, too.
Physical type of sunscreen
Vegan Calming Sun Cream SPF50+ PA++++



Sun cushion and stick in one! without needing to Turn around and tap!
Vegan Calming Sun Cushion Stick PSF50+ PA++++



plant-derived surfactant & Softer cleansing with foaming
Vegan Calming Foam Cleanser



Follow mom!having fun
Vegan Calming Sun Pact SPF50+ PA++++


puredot
Not allowed
any harmful substances,
ONLY PUREDOT
puredot
HAND SOAP
DISPENSER
puredot



puredot

Air, Water and Beyond. Formom & Baby.
Signature Product of PUREDOT is a “ZERO WATER”

Drinking Water Standard ONLY in PUREDOT
Take the rigorous test as drinking water, Same as bottled water quality.
Conducted Test for quality of Drinking Water/Filter Performance under the authority of The Korea Corformity Laboratiries(KCL)

Certified by The World Atopy Association
Using verified safety materials
Rest assured that Zero water is thoroughly safe and non-irritant



Zero water

Puredot zero water is certified by internal and External Verification Organization include The Wold Atopy Association

Check the water temperature visualy The LED shower Head Color changes with changing Water Temperature



Zero Water Shower Head & Filter & Hose



Zero Water Sink Head & Filter



Zero Water Basin Faucet Head & Filter



Sanitizer

Puredot Natural Sanitizer is verified by the The Ministry of food and Drug Safety(MFDS) for Quasi Drugs and Qualified by a credible certificate a uthority for 99.999% sterilization.



Grain Fermentation Ethanol Sanitizer-GEL



Grain Fermentation Ethanol Sanitizer-SPARY



In all the spaces where parents and children are together,
the most harmonious furniture



It can be folded and can be used in
a variety of ways, including portable ones.
You can use it for a long time
in a generous size.

Jumbo booster





Color



Product information

Product name	Jumbo booster
Color	Beige, Gray
Material	ABS, PU Integral skin foam
Size	300 * 320 * 260 (㎜)
Weight	2.6㎏
Country	Korea



The natural shaking helps
the child develop his or her vision.
The smartphone holder function and
mobile device that can organize children's
items provide convenience to mothers.

Mobile





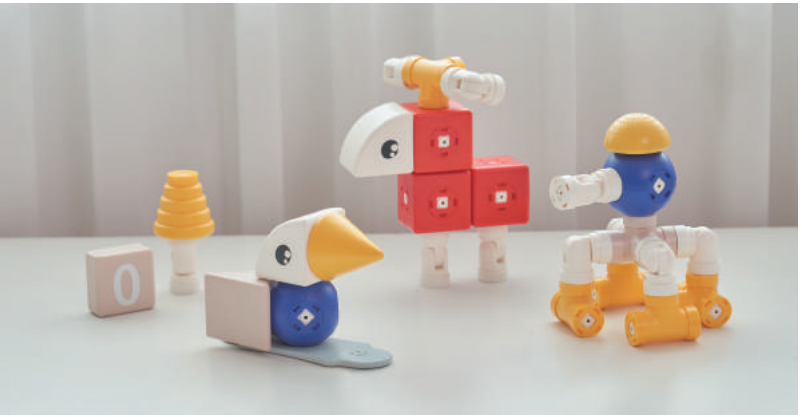
Product information

Product name	Sagepole Solid wood multi mobile
Material	Poplar plywood
Size	254 * 254 * 50 (㎜)
Weight	12g
Country	China

Product name	Sagepole Solid wood mobile pillar
Material	Pine tree, Poplar plywood
Size	950 * 350 * 403 (㎜)
Weight	1.9㎏
Country	China


Harper's Table
Harper's Table, where playing meets learning





Harper's Table

To help dads in the world engage in more enjoyable activities with their kids.
This is the reason why Harper's Table was born.



Chef the Smart & Chef the Chic



Chef the Smart
Modern Gray



Chef the Smart
Soft Mint



Chef the Chic
Lavender

	Chef the Smart	Chef the Chic
Material	MDF(SEO), PLASTIC	MDF
Package	1,130mm (W) x 520mm (D) x 190mm (H)	400mm (W) x 1080mm (D) x 185mm (H)
Weight	Net : 27kg / Gross : 25kg	Net : 22.9kg / Gross : 24kg
Manufacturer	CHINA	CHINA

Biomela

Essential Nutrition for
Mom and Baby, Biomela



Biomela

One and only precious time in a baby's lifetime

Mom's wish to give milk sufficiently and for a long time.
We instilled the desire to give more and longer.

We pondered and researched
with a mind wanting to give better things

- Contains milk thistle
- Healthy sweet taste
- Contains Seaweed Wakame
- Easy to intake
- No sugar
- No synthetic flavor
- No silicon dioxide







Premium lactic acid bacteria



- Stored Lactobacillus powder separately
- Five drops a day guarantees 300 million CFU of probiotics and vitamin D.
- Easy to feed

Type	Liquid (drop)
Recommended age	0 ~ 12 months
Product capacity	8 ml (about 32days)
Daily intake	5 drops per day (about 0.25 ml)
Functional raw materials	• Probiotics: Lactobacillus rhamnosus, Lactobacillus reuteri • VitaminD3
Content per day intake	Probiotics 300 million guaranteed bacteria CFU / Vitamin D 10 μg (400 IU)
Country	Italy



- Easy intake of probiotics, zinc, and vitamin D
- Premium Lactobacilli (HOWARU®)

Type	Powder
Recommended age	After 12 months
Product capacity	2 g x 30 pcs (30 days)
Daily intake	1day 1pcs
Functional raw materials	• Probiotics: Lactobacillus acidophilus NCFM®, Bifidobacterium lactis Bi-07® • Zinc • Vitamin D3
Content per day intake	Probiotics 10 billion guaranteed bacteria CFU / Zinc 8 mg / Vitamin D 10 μg (400 IU)
Country	Korea



- High-content probiotic product that guarantees 10 billion CFU per day
- Premium Lactobacilli (HOWARU®)

Type	Powder
Recommended age	All family
Product capacity	2 g x 30 pcs (30 days)
Daily intake	1day 1pcs
Functional raw materials	• Probiotics: Bifidobacterium lactis HN019™ Lactobacillus rhamnosus HN001™
Content per day intake	Probiotics 10 billion guaranteed bacteria CFU CFU
Country	Korea



Essential nutrition customized health care for growing children



Vitamin B for your healty, energetic child

- Essential nutrients for growth
- Delicious mango-flavored vitamin jelly
- Premium health functional food

Type	Jelly (Stick type)
Recommended age	After 12months
Product capacity	20 g x 15 pcs (15 days)
Daily intake	1day 1pcs
Functional raw materials	• Vitamin B1 • Vitamin B2 • Vitamin B6
Content per day intake	Vitamin B1 : 0.5 mg / Vitamin B2 : 0.6 mg / Vitamin B6 : 0.7 mg
Country	Korea



Provides dietary fiber required for healtyhy bowel movement

- Dietary fiber intake
- Delicious grape flavored vitamin jelly
- Facilitate bowel movement

Type	Jelly (Stick type)
Recommended age	After 12months
Product capacity	20 g x 15 pcs (15 days)
Daily intake	1day 1pcs
Functional raw materials	• Ovarian maltodextrin (Vegetable fiber)
Content per day intake	Ovarian maltodextrin 4,200 mg
Country	Korea


DONO&DONO
DONODONO wil always keep the basics
and honesty to develop good products





DONO&DONO

Dono Dono always studies to develop
the safe products for babies and
reliable products for parents,
and also studies whether the products
are functional and harmonized
with daily life and parenting.
Dono Dono wil always keep
the basics and honesty
to develop good products.

<baby's bedding>
2020 Korea First Brand Awards
No.1 consumer satisfaction

No.1
Korea Consumer
Satisfaction Index

2017
Good design
award

No.1
BBKI 2018

Korea
mom's choice



Bed & Mat

Premium Baby Lifestyle Brand

#Modern Design
#Premium Quality
#Safe Material
#Convenient Baby Care Life



Bumper Bed

For a new born baby, and kids
for running around on the floor.
dono&dono Bumper transformed bed



Folder Mat

Customized for
dono&dono play pen,
prime folder mat



Baby Room

Customized for
dono&dono play pen,
prime folder mat



Pad

Premium fabric for baby
non-toxic silicon non-slip.
Soft and fluffy pad.



Dust Zero Round Bumper Bed

Reasonable, Cute round head
bumper bed makes baby room
more cozy

Blanket & Bedding



Light Blanket



Bamboo Blanket



Bamboo+cotton Blanket

All Season Modal Nap Bedding Set









Mamma Zone



Suction Plate



Suction Plate



Suction Bowl



Baby bib



Feeding spoon

Topper Type Modal Nap-Bedding Set







Clothing



Premium Baby Lifestyle Brand

#Modern Design
#Premium Quality
#Safe Material
#Convenient Baby Care Life

Bamboo summer homewear





Bamboo summer vest





Modal all seasonal innerwear

SIZE Available
BABY 80/90/100/110/120
KIDS 60/65/70


BOTANICAL THERAPY
Fundamental Solution for Sensitive Skin



BOTANICAL THERAPY

Fundamental Solution for Sensitive Skin

- The formula contains Leaf-Barrier™ delivers a power of green leaves with Botanical Therapy's know-how
- EWG Green ingredient
- Hypoallergenic test completed
- Unscented/ Scented items are available, 26 allergens are not detected on the test

Cleansing Therapy

Premium Baby Skincare Brand
BOTANICAL THERAPY



Unscented Scented (26 allergens-free)



Hip Cleanser
280ml

For Sensitive Area of Baby
Clinically tested, Dermatest GmbH



Baby Wash
500ml/200ml

Weakly Acidic Formula
For Sensitive Skin



Baby Shampoo
500ml/200ml

No worries about stinging eyes
Completed eye irritation test

Moisture Therapy

Premium Baby Skincare Brand
BOTANICAL THERAPY



○ Unscented ● Scented (26 allergens-free)



○ ●

Baby Lotion
500ml/200ml/100ml

48-Hour Moisture Persistence
Skin Barrier Protective Lotion



○ ●

Baby Cream
200ml/90ml

100-Hour Moisture Persistence
Skin Barrier Protective Cream



○

Soothing Gel
200ml/100ml

Instant -5°C Cooling Effect
By Leaf-Barrier™ ingredient



○

Baby Rich Cream
80g

5X Shea Butter, Super
Nourishing Hydra-Barrier in Rich



○

Jojoba Stick Balm
15g

Organic Jojoba Seed Oil 50%
Moisturizing Anytime, Anywhere



○

Baby Cica Cream
60g

For Red Irritated Skin
S.O.S Soothing Cream

Special Therapy

Premium Baby Skincare Brand
BOTANICAL THERAPY



○ Unscented ● Scented (26 allergens-free)



○

Washable Sun Milk

80ml

Gently washable with water,
for baby who dislike soap washing



○

Easy Wash Sun Stick

15g

Portable size, unscented,
Non-nano physical sunscreen



○

Washable Sun Pact

15g

Enjoy using as is playing makeup
For kids who dislike sunscreen



●

Kids Washable Sun Cream

60ml

EWG Green sunscreen without white cast,
SPF50+,PA++++, for daily use



○

Waterproof Sun Lotion

50ml

80-minutes of long lasting in the water
For play in water, sweaty activities

Special Therapy

Premium Baby Skincare Brand
BOTANICAL THERAPY



Unscented Scented (26 allergens-free)



Wash-free Cleansing Water

500ml

Cleansing briefly when it is hard to wash with water
For baby who can't wash the face with a soap



Kids Facial Foam Cleanser

280mL

No worries about stinging eyes
Completed eye irritation test

For Kids

Premium Baby Skincare Brand
BOTANICAL THERAPY



○ Unscented ● Scented (26 allergens-free)



●

Kids Body Wash

450ml

Fragrant kids body wash
for active children



●

Kids Shampoo

450ml

No worries about stinging eyes
Completed eye irritation test



●

Kids Conditioner

450ml

Soften the tangled hair
and prevents static



●

Kids Lotion

450ml

Light formula for kids who dislike stickiness
Detachable labels for better recycling



●

Kids Cream

200ml

Hydra-moisturization with refreshing fragrance
Fairy-taleish pattern that feels familiar for kids



Unscented Scented (26 allergens-free)



Calming Bath ‘Ato Green’ / Bubble Bath ‘Pink Berry’, ’Yellow Mango’

380g

No worry about allergies due to the fragrance, safe bath with a nice scent
Calming Bath which contains green leave powder soothes and moisturizes sensitive skin without bubble,
Bubble Bath make the bath time fun and enjoyable for the kids who dislike to take a shower





Cabbage Gel Cream

Unscented 100mL

- Cooling & nutrition supply with 500,000ppm of cabbage extract
  Clinically confirmed cooling & skin elasticity improvement effect
  Completed V-LABEL vegan certification



Stretch Cream

Unscented 200mL

- 2 in 1 cream with the moistness of cream and the firmness of oil
- Clinically confirmed skin density improvement & barrier strengthening effect
- Completed V-LABEL vegan certification

Anti Hair-Loss Shampoo

500mL

- Irritation-free cleansing with subtle reverberation and fine foam
- Prunigen's patented ingredients help promote hair follicle growth
- Clinically confirmed immediate scalp sebum improvement effect
- Completed V-LABEL vegan certification


MOMORABBIT
MOMORABBIT
MOMORABBIT
Rabbit of Wisdom down
in the moonlight, MOMORABBIT

MOMORABBIT

There is no fancy phrase or word.
The more less, the more better Momorabbit focus on it's nature.







Eco-Dry Diaper(Panty)

Excellent Absorption,
Quickly absorbs, Leak-Guard

- Applied Double layer technology
- With Triple channel technology
- Leak-Guard



Eco comfort fit pants(Panty)

Quick absorption, Perfect leak guard,
Soft & Slim

- 1 Second absorbent sheet
- Flexible waistband
- Double leg leakage prevention



lab 65 Wet Wipers

Carefully Tested & Safe MAterials,
Gentle on delicate skin

- Safe&Mild materials
- Softness Air-bubble
- Purified Water







Eco-singsing Diaper panty Boys/Girls

Ultra-Breathable,
Air-hole Backsheet

- 3 way Breathable technology
- Absorbs wetness in just 10 Seconds
- Airhole-Backsheet



Eco-singsing Diaper Band

Breathable technology
Leak-Guard

- 3 way Breathable technology
- Absorbs wetness Just in seconds
- Leak-Guard


HERB VINEGAR
SOFTENER
HERB VINEGAR
LAUNDRY
FREE & CLEAR
EINEBAUM
Just like boiling it every day
with EINEBAUM herb vinegar.



E I N E B A U M

As if boiling it every day, Herb vinegar.
Baby laundry which is best boiled with
a drop of vinegar in a pot.

It's hard to do that every time So do your
laundry without worries.





Herb Vinegar
Baby Detergent



Herb Vinegar
Baby Detergent(1L)



Washing Machine
Deep Cleaner



Herb Vinegar
Baby Softener



Herb Vinegar
Baby Softener(1L)



Dryer
Sheets

KITCHEN



Herb Vinegar
Dish Detergent



All-in-one
bottle&dish detergent

HYGIENE



Baby Dish
Washing Bar

ACC



Baby
BottleBrush

HOMECARE



Herb Vinegar
Antibacterial Spray



Herb Vinegar
Bathtub Cleaner



Herb Vinegar
Bathroom Cleaner



Hand
Sanitizer


MÕNTFRA
Kids' skincare made by
a professional perfumer,
MONTFRA

MÕNTFRA

Kids' skincare made by a professional perfumer

- Fragrant items for active children
- 4 kinds of fragrance options -
  BLANC SOAP / SWEET MEMORY / FLUFFY POWDER / JUICY BERRY
- No allergy worries
- Hypoallergenic test completed



KIDS'
WASH PRODUCTS



Kids Shampoo 500ml

Fragrant shampoo removes unpleasant odor from the scarp without irritation with micro bubbles, provides nutrition with 20,000ppm of Panthenol, and patented Derma-Clera soothes sensitive scalp.



Kids Conditioner 200ml

Fragrant conditioner leaves a hint of fragrance on hair, softens the tangled hair and prevents static.
20,000ppm of Panthenol provides moisture and nutrition on the hair.



Kids Body Wash 500ml

Fragrant body wash makes a happy shower time with sophisticated scent, pH5.7 weakly acidic formula cleanses body sweat gently but perfectly.







Kids' Skincare Brand
with Beautiful

KIDS' SUN PROTECTION CARE PRODUCT



Kids Face & Body Lotion 300ml

Lotion with both subtle fragrance and moisture
Light formula for kids who dislike stickiness



Kids Easy Wash Sun Screen 60ml

Easily removed with water, good for daily use.
SPA50+, PA++++ / 'Sweet Memory' fragrance



Kids Sun Stick 22g

Anywhere easily use, no white residue pink sun stick
SPA50+, PA++++ / 'Sweet Memory' fragrance



Kids Sun Cushion 15g

Using with fun, no white residue pink formula.
Refill is available (separately sold)
SPA50+, PA++++ / 'Sweet Memory' fragrance


haave
bricks
Haavebricks means
'dream' or 'hope' in Finnish



Development Toy Brand HAVE BRICKS

It is a brand created by combining “have” and “bricks” in English,
A toy brand that builds children's dreams and wishes one by one like bricks







6inl Transformation Cube



Rabbit Baby Phone



Animal Magnetic Blocks



5in1 Playball Center



Big Edu Cube



Piano Drum



Mellow Sand Playing



Biuld&deluxe Magnetic Block



PETITELIN | ESSENLUE | MOYUUM | DOODOOSTORY